



ABOUT B4E: BUSINESS FOR THE ENVIRONMENT GLOBAL SUMMIT

B4E is the world's leading international conference bringing together leaders from business, government, NGOs and the media with the aims to foster dialogue and business-driven action towards a low carbon economy. The summit is co-hosted by the United Nations Environment Programme (UNEP) together with the United Nations Global Compact (UN Global Compact) and the Worldwide Fund for Nature (WWF) to address the most urgent environmental challenges facing the world today. Topics on the agenda include resource efficiency, renewable energies, new business models and climate policy and strategies.

The summit convenes participants from over 35 countries from diverse industries including clean technology, info-communications & technology, oil and gas, minerals and mining, finance, pharmaceutical, aviation, transport & logistics, consumer goods, chemicals and building & infrastructure.

Action-focused industry working groups; issue-based discussions; plenary sessions and an international media workshop will drive the continued consensus towards a new clean, sustainable economy encompassing principles of global integration and long-term orientation of value creation.

Previous participants and speakers include CEOs from Alcatel-Lucent, ArcelorMittal Stainless, China Mobile, Fuji Xerox, Osram, Rhodia, Siemens France, Suzlon, Suntech Power, H.S.H Prince Albert II of Monaco, H.R.H. Prince El Hassan bin Talal of Jordan, H.E. President Maumoon Abdul Gayoom of Maldives, Senator John F. Kerry of USA, Ministers and parliament members from Algeria, Barbados, European Union, France, Mexico, Philippines, Singapore, Sweden and renowned environmentalists including Adam Werbach, Dr Amory Lovins of the Rocky Mountain Institute, Dr Ashok Khosla of the IUCN, Dr David Suzuki from the David Suzuki Foundation and James Leape from WWF International.

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